



HOME / INTERNATIONAL / TV NEWS

James D'Arcy, Ellyn Daniels Star In Comedy Series 'The Show' From Fledgling UK Outfit Burn These Words

By **Jake Kanter**

July 29, 2021 6:30am



'w'
se Words

DEADLINE

[TIP US](#)

On the show comedy series from Burn These Words, a new UK production unit established by former advertising executive Will O'Connor.

Created, written, and directed by comedian and actress Daniels, The Show tells the darkly comic story of sitcom star Hayley Harris creating a one-woman stage show following the death of her mother in

North Carolina. It draws on Daniels' own experience of staging a one-woman show at the Edinburgh Fringe Festival.

D'Arcy features as Harris' brother, Edward, while other cast includes Nicholas Farrell (*Chariots of Fire*, *The Iron Lady*). *The Show* was entirely financed and produced by Burn These Words during the pandemic.

ADVERTISEMENT

RELATED STORY

[Alan Moore Gives Rare Interview: 'Watchmen' Creator Talks New Project 'The Show', How Superhero Movies Have "Blighted Culture" & Why He Wants Nothing To Do With Comics](#)

O'Connor is now taking the finished product to market in the hope of selling it to streamers or traditional broadcasters. Helping him with the sales push is Andreas Lemos, a former commercial agent at Banijay Rights who now runs Out There TV Consulting. He is acting as Burn These Words' U.S. sales agent.

DEADLINE

[TIP US](#)

Taste The Nation with Padma Lakshmi | Contenders ...

Lemos is in the early stages of distribution and described *The Show* as an “edgy” and “authentic” project, which has echoes of series including *Fleabag*. Burn These Words hopes that the show has the potential to run for a number of seasons once it has found the right home.

The Show is the first series to emerge from a “fighting fund” Burn These Words has assembled from a variety of private backers. The company is also working with Seb Billings, who directed romantic horror short *My Bloody Valentine*, to adapt an upcoming comic book under the title *Confusion Agent*. Feature films are also on the agenda.

O'Connor is basically applying the film financing model to television, a growing trend seen on shows including *Alex Rider*, which Sony Pictures Television self-funded before taking to buyers including Amazon in the UK. He is confident about Burn These Words' prospects despite a period working outside of the TV and film business. “At the end of the day, it's about having a product, and it's always a lot easier when you have a product to look at and go, ‘This is where we are,’” he said in reference to *The Show*.

Prior to launching Burn These Words, O'Connor founded creative agency Fire Without Smoke, which provided advertising services to video game publishers and developers. The company was acquired by Keywords Studios in 2018. Previously, he spent four years as managing director at film, TV, games, and advertising production and financing company WROCA, while he was also MD at post-production house Crow TV (now Radiant Post Production). He also held positions at SVEN, The Mill, and Escape Studios.

ADVERTISEMENT

DEADLINE

TIP US

Subscribe to **Deadline Breaking News Alerts** and keep your inbox happy.

READ MORE ABOUT:

[BURN THESE WORDS](#) / [THE SHOW](#)

1 Comments

ADVERTISEMENT



DEADLINE

TIP US

'American Pickers' Co-Star Lashes Out At Former Partner In Media...

'The Falcon And The Winter Soldier' Star Wyatt Russell To Lead QCode...

Constance Wu Signs With CAA

Sunni Wells Dies: Actor, Bill Cosby Accuser Was 72

Markie Post Reactions Are Filled With Warm Memories Of The Late...

PBS Bolsters Diversity Efforts With New Funding Initiatives, Producing...

1 Comment

Comments On Deadline Hollywood are monitored. So don't go off topic, don't impersonate anyone, and don't get your facts wrong.

Comment

Name

Email



DEADLINE

TIP US

POST COMMENT

Anonymous on July 29, 2021 7:29 am

Just like Issa Rae said, when you hear a no, you make it yourself (paraphrasing). It's cleaner (and funnier) that way.

REPLY

ADVERTISEMENT



DEADLINE

TIP US

Deadline Contenders



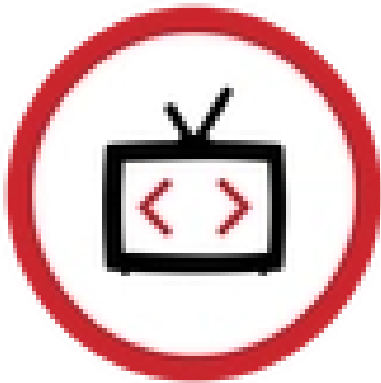
Summer Premiere Dates

New and returning series on broadcast, cable and streaming



Cancellations & Renewals Scorecard

Series that made it or didn't make it in 2020-21



Fall 2021 Primetime Grid

Broadcast networks' fall lineups and schedules

Trending on Deadline



17 Sonic The Hedgehog 2: Idris Elba To Play Knuckles



DEADLINE

TIP US

2 / Hallmark Unveils Fall Harvest Lineup, Six Original Movies & Mysteries Titles



3 / 'Blood Red Sky' Becomes Netflix's Most Successful German Title Ever With 50M+ Global Views; Director Peter Thorwarth Dissects His Hijacking Hit



4 / 'Let's Make A Deal': Marcus Lemonis & Nancy Glass Acquire IP Rights To Classic Game Show, Bring In Sharon Hall To Consult



5 / 'Suits' Alum Patrick J. Adams Inks With The Rosenzweig Group



6 / Embattled New York Gov. Andrew Cuomo Resigns Amid Sexual Harassment Allegations



7 / 'The White Lotus' Renewed For Season 2 At HBO



8 / AT&T/WarnerMedia In Talks To Sell TMZ To Fox



9 / 'World News Tonight With David Muir' Again Wins Total Viewers, But 'NBC Nightly News With Lester Holt' Tops In Key Demographics During Olympic Weeks



10 / 'Rock & Roll Revival': Music Doc In The Works That Tells Story Of Toronto Festival Featuring Fabled John Lennon Performance That Led To The End Of The Beatles



ADVERTISEMENT



DEADLINE

TIP US

DEADLINE

Signup for Breaking News Alerts & Newsletters

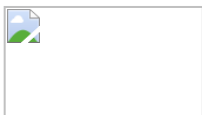
Your Email

SIGN UP

Latest International News



'Blood Red Sky' Becomes Netflix's Most Successful German Title Ever With 50M+ Global Views; Director Peter Thorwarth Dissects His Hijacking Hit



Roisin Gallagher & Ciaran Hinds Among Cast For BritBox Series 'The Dry' From 'Normal People' & 'The Favourite' Outfit Element



'Luca' Gets China Release Date In August; Disney/Pixar Movie Is Market's First Hollywood Title Slated Since June



Priyanka Chopra Jonas Announces Bollywood Return On 'Jee Le Zaraa' With Katrina Kaif & Alia Bhatt

DEADLINE

TIP US

NewsWire

Deadline

About Us

Accessibility

Advertise

Legal

Terms of Use

Privacy Policy

DEADLINE

TIP US

EU Privacy Preferences

Sitemap

TV

Film

Awardsline

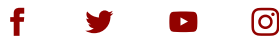
Box Office

Business

International

Connect with Us

Get our latest stories in the feed of your favorite networks



Have a Tip?

We want to hear from you! Send us a tip using our anonymous form.

SEND US A TIP

Stay in the Know

Sign up for our breaking news alerts



Your Email

DEADLINE

TIP US



OUR SITES



VARIETY

DEADLINE

ROLLING STONE

WWD

HOLLYWOODLIFE

GOLD DERBY

SPY

ROBB REPORT

FOOTWEAR NEWS

BGR

INDIEWIRE

SOURCING JOURNAL

TVLINE

FAIRCHILD MEDIA

SHE KNOWS

Copyright © 2021 Penske Business Media, LLC. All Rights reserved.
Powered by WordPress.com VIP

